

What's where?

UPPER MALL

VICTORIA CENTRE
NOTTINGHAM



KEY

- Lifts
- Escalators
- Seated eating area
- Parking
- Entry/Exit
- Toilets



20M
footfall

42%
aged 18-39

1.6M
total catchment

10%
student shoppers

£1BN
spend potential

24%
visitors from outside of catchment

2,700
parking spaces