

THE RETAIL & LEISURE DESTINATION

### Victoria Centre Nottingham

**ALWAYS AT THE CENTRE** 





### Nottingham

Nottingham is consistently ranked as one of the **top shopping destinations in the UK.** It's a city of culture and home to international sport. With over 65,000 students also calling it home, Nottingham is the place to be.



305K

670K

URBAN
POPULATION

65K
STUDENTS IN TWO
WORLD CLASS
UNIVERSITIES











Catchment 1.2m within a 45 minute drive time



Total comparison good expenditure within catchment £2.79bn



11% of Victoria Centre Shoppers are students



**Executive Wealth shoppers account** for both the largest proportion of spend and visits to the centre (28%)



Victoria Centre continues to attract shoppers from a wider catchment than expected, with 18% of shoppers visiting beyond the catchment



Footfall 24 million pre-Covid



1 million sq ft of accommodation

#### Fantastic retail opportunities

**SHOPPERS KEY GROUPS** 

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FEMALE **SHOPPERS** 

RETAIL **CONVERSIONS** 



## A great retail mix





## Eating & Clinking & Clinking & Common State Common State





# Keeping in touch



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