



**Nottingham**

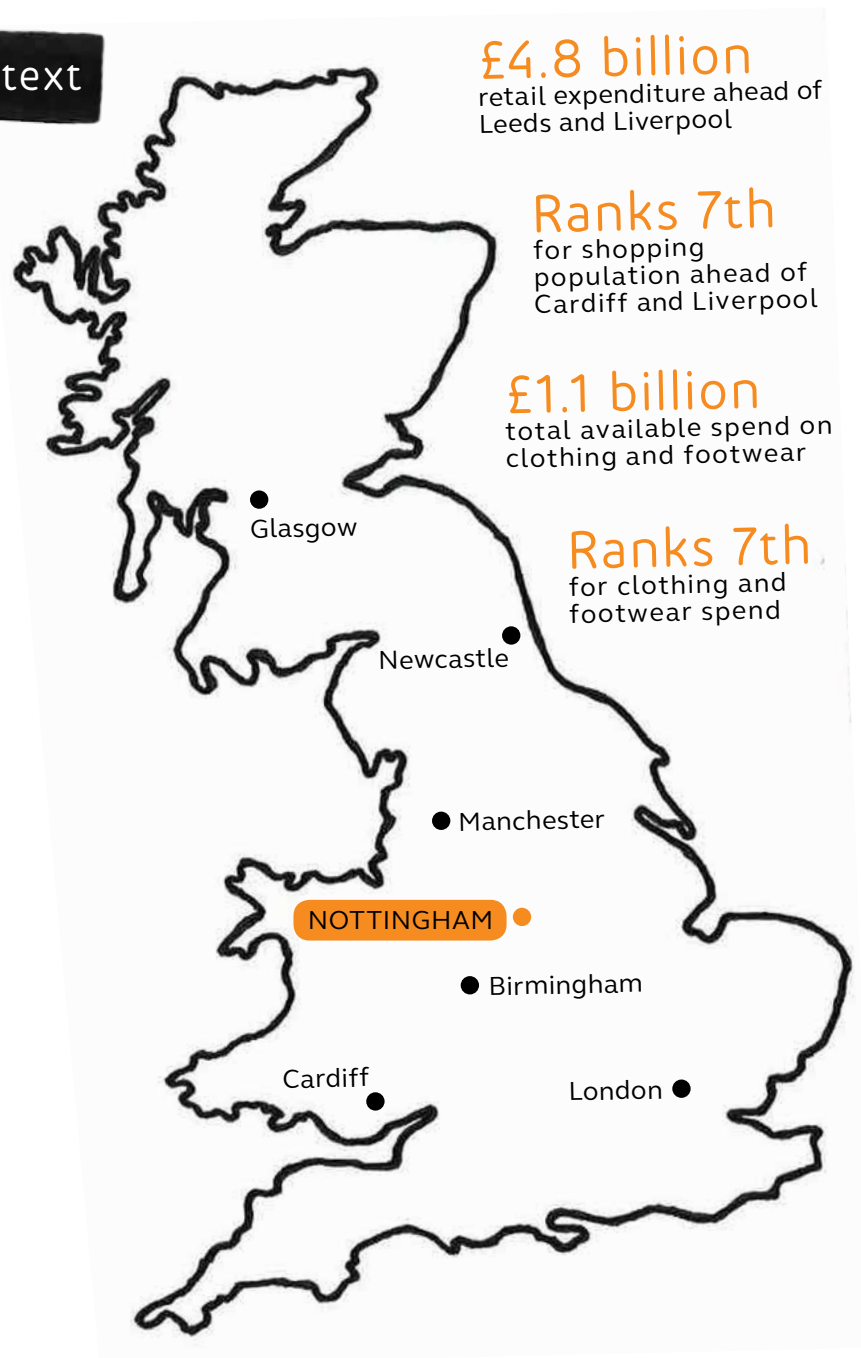
like you've never

seen it before!

intu   
Victoria Centre

# A top 10 retail city

## National context

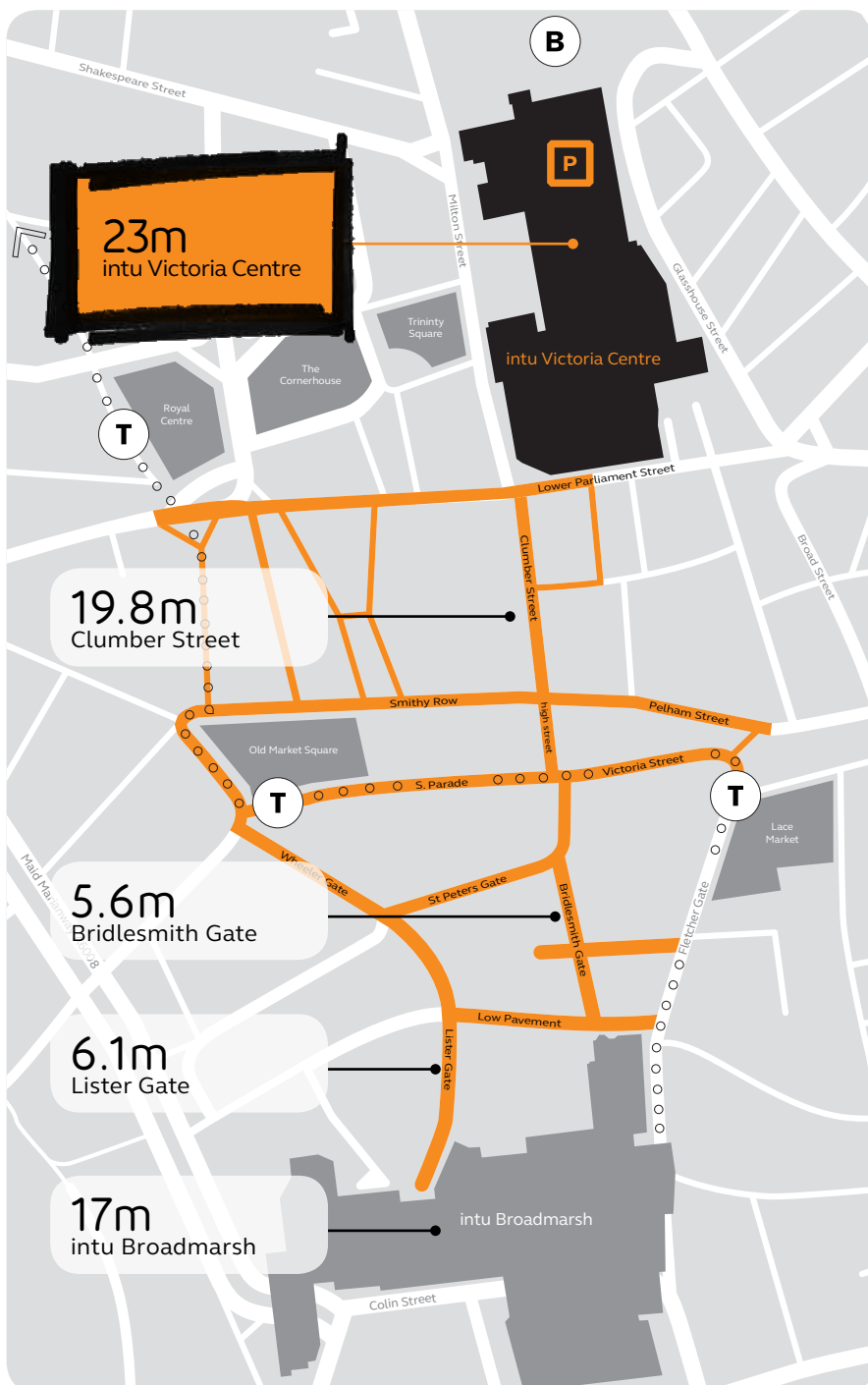


Nottingham has a catchment

of **2.3m** within a 45 min drive

# Intu Victoria Centre has the **highest** retail footfall in Nottingham

## City context



14% of catchment  
aged 16-24

Nottingham has the highest proportion of 16-24 year olds in its catchment of any UK shopping location.

30% **Wealthy Achievers**

Ranks 5th ahead of London, Manchester and Bristol with a further 27% Comfortably Off.

**Ranks 9th**

In CACI and Experian Retail Rankings 18 places ahead of Leicester and 25 places ahead of Derby.

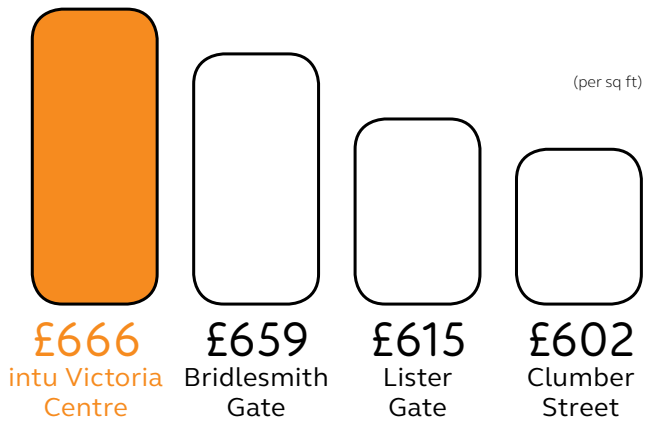
60,000 full time students

Studying at University of Nottingham Trent and Nottingham University.

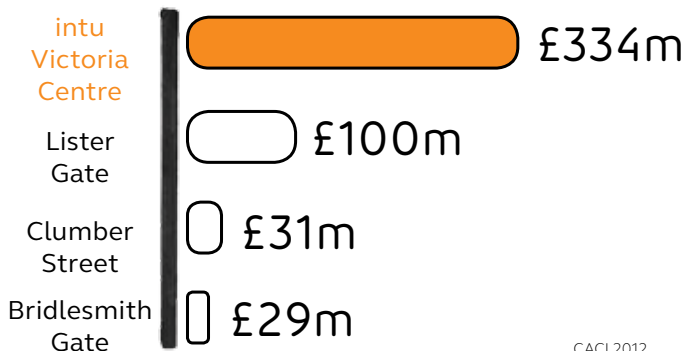
4th largest student population in the UK.

# Ranks 1st for sales densities in Nottingham

Source: FSP



# No other location in Nottingham compares



CACI 2012

# The **vital** stats

**£13 billion** total available retail expenditure

**53%** ABC1

**981,000** sq ft of prime retail space

**82%** female

**53%** aged 16-44

**2,590** car parking spaces - the largest shopper car park in the city

**John Lewis and House of Fraser**



Exceptional brands in over 100 stores



# A change in **style**



Intu has owned Nottingham's prime retail location, Intu Victoria Centre for 40 years!

Following the acquisition of the Broadmarsh centre in November 2011, we have been putting together plans to transform Nottingham's retail offer.

At Intu Victoria Centre we are in the process of improving the centre's position as the prime destination in Nottingham by way of a comprehensive refurbishment of the interior and entrances.

This work includes new floors, new ceilings, new entrances, new balustrades, reduction of the depth of the bulkhead that forms the upper mall walkway, a rationalisation of mall escalators and staircases, and improvements to the catering provision.

This refurbishment work involves around £40m investment and work commenced in 2014.

We also have planning consent for a 500,000 sq ft retail and leisure extension to the centre.



# Get in touch

## intu

**Alison Woodall**

M 07717 651247

alison.woodall@intu.co.uk

**Alexandra Benjamin**

M 07920 862154

Alexandra.benjamin@intu.co.uk

## FHP

**Alan Pearson**

M 07876 396005

alan@fhp.co.uk

**Ben Tebbutt**

M 07887 787885

ben@fhp.co.uk

## JLL

**Roger Kemp**

M 07887 554405

roger.kemp@eu.jll.com

**Emily Turner**

M 07872 107724

emily.turner@eu.jll.com



[intugroup.co.uk/intuvictoriacentre](http://intugroup.co.uk/intuvictoriacentre)



@intugroup



Intu will be flexible in considering terms.

Misrepresentation Act: Intu Properties plc give notice that: 1. The information in this brochure is given in good faith but it is of a general nature only and given without responsibility on our part or that of any of our agents. Intending purchasers or tenants must satisfy themselves independently as to the accuracy of any matter on which they intend to rely. 2. All negotiations are subject to contract and none of this information forms part of a contract or constitutes an offer of contract. 3. No representation or warranty is given by or on behalf of Intu Properties plc or any of their group entities, other than any representations contained within any formal contract agreed.

**intu**   
Victoria Centre