

TOP BEAUTY AND WATCH BRAND CHOOSE INTU VICTORIA CENTRE



The new look and feel of Nottingham's intu Victoria Centre is attracting top new retailers to the Midlands, such as KIKO MILANO, an Italian cosmetics brand that features a range of fashionable makeup, face and body treatments. The new 1,260 sq ft store will open this summer and is the brand's first venture in the Midlands.

Swatch have signed up to a new 1,000 sq ft store opposite KIKO, which follows recent lettings to Urban Outfitters and Superdry in the southern mall.

Alan Pearson, Associate Director of FHP commented:

"2015 is going to be an exciting year for intu Victoria Centre with the completion of the £40 million refurbishment programme this autumn and the opening of the new Catering Quarter. We have exchanged contracts with a number of new restaurant brands for the city, with further operators under offer which will be announced shortly. KIKO securing for their first Midlands' store demonstrates the quality of the environment we are creating".

Martin Breeden, Regional Director of intu said:

"Retailer interest at intu Victoria Centre is really snowballing on the back of our mall refreshment. Last year, River Island, Urban Outfitters and Superdry opened and we are delighted to announce KIKO. We have 23 million customer visits a year to the centre and Nottingham has 60,000 full time students in Nottingham so I am confident this growing brand will trade really well".

KIKO's concept focusses on offering quality beauty and skincare products at an affordable price. The store which has a 10 year lease agreement will benefit from its prime centre location, close to other trend led retailers and near the newly refurbished event square opposite John Lewis.

Fisher Hargreaves Proctor is the region's leading commercial property consultancy. To find out more please call:

0115 950 7577

Visit our website: www.fhp.co.uk

Nottingham Office | 10 Oxford Street
Nottingham | NG1 5BG

Derby Office | 8 Riverside Court
Pride Park | Derby | DE24 8JN

Martin Breeden added:

“The remodelling and refurbishment has provided enhanced shop frontages, increased visibility, high quality finishes throughout and a large event area which enable us to deliver compelling experiences that attract customers more often, for longer and in turn, help our retailers to flourish”.

The project will provide a new two level catering cluster with feature entrance around the Grade II listed Clocktower, with pre-lettings including handmade burger Co, Coast 2 Coast, Tortilla and Ed’s Easy Diner.

FHP and JLL acted on behalf of intu, KLM on behalf of Swatch and Kiko represented themselves.

For further information with respect to this letting or for marketing advice, please contact Alan Pearson of FHP Property Consultants on 07876 396 005 or alan@fhp.co.uk.

Alan Pearson
27 April 2015

Fisher Hargreaves Proctor is the region’s leading commercial property consultancy. To find out more please call:

0115 950 7577

Visit our website: www.fhp.co.uk

Nottingham Office | 10 Oxford Street
Nottingham | NG1 5BG

Derby Office | 8 Riverside Court
Pride Park | Derby | DE24 8JN