

Press release 2017







JOJO MAMAN BEBE TO OPEN IN WEST BRIDGFORD

The UK's leading mother and baby boutique retailer JoJo Maman Bebe is to open in West Bridgford following a letting secured by FHP Property Consultants on behalf of a private property company landlord.

The premises at 20 Tudor Square became vacant at the end of last year following the lease expiry of the former travel agents and a letting was quickly secured to JMB for the unit which comprises 771ft^2 ground floor sales. JMB have taken a 10 year fixed lease and will be opening on March 4^{th} .

The store will stock the full range of baby and children's clothing in addition to gifts and toys.

Mark Bradley of FHP Property Consultants commented:-

"This was a rare opportunity to acquire presence in the heart of West Bridgford town centre and we knew there would be a lot of demand for this unit with several other national multiples also expressing interest. We were aware of JMB's long standing requirement for the town and ultimately our client decided they were the most suitable use for both tenant mix in their parade and also their business model is well suited to serve the affluent local market".

Mark Bradley

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