

# Press release 2017



## A CLOUD ON THE HORIZON!

Acting on behalf of private clients, FHP Property Consultants have agreed a deal with electronic cigarette company Cloud 57 at 3 Trent Boulevard in West Bridgford.

Cloud 57 are a new and fast growing electronic cigarette company, renowned in the East Midlands particularly for bringing quality products and great customer service to the growing e-cigarette industry.

Natalie Fisher of Cloud 57 commented:-

“We are very excited to be opening our second premises here in West Bridgford! We are looking forward to bringing something a little different to the table and we hope that our new and existing customers enjoy the industrial boutique atmosphere. Cloud 57 Vape lounge will be opening on the 11th March and we will be celebrating by offering 10% off all stock and all customers that our new to vaping a free e-cig starter kit. We would like to thank Matt from FHP for all of his help and all of our staff that have worked tirelessly to make this happen with us, we look forward to the opening and hope that the residents of west Bridgford are as excited as we are!

Matt Revill of FHP Property Consultants who agreed the deal commented:-

“Natalie and Joe, the owners of Cloud 57 were great operators to deal with and are proof of how the ever growing electronic cigarette market is thriving with their decision to expand their business into West Bridgford. The property at 3 Trent Boulevard was previously under offer at the end of 2016, however due to abortive negotiations we were forced to put the property back on the market in January 2017. After Cloud 57 viewed the premises midway through January they were determined to secure the site. We agreed Heads of Terms within two days of their first viewing and had completed the lease some 14 days later.”

For further information on the transaction or to see how FHP can assist you with the acquisition of retail premises in the future please contact Matt Revill on 0115 9507577 or [matt@fhp.co.uk](mailto:matt@fhp.co.uk).

END

Matt Revill

[Matt@fhp.co.uk](mailto:Matt@fhp.co.uk)

Date: 7<sup>th</sup> February 2017