



BRIDLESMITH GATE GETS THE BUZZ WITH REALBUZZ OPENING

Alan Pearson, Director of FHP Property Consultants, has agreed the letting of 54-56 Bridlesmith Gate on behalf of Intu Properties Plc to leading activewear retailer, The Realbuzz.

54-56 Bridlesmith Gate comprises ground floor sales of 801ft², first floor sales of 597ft², basement of 756ft² and ancillary of 1,135ft². The Realbuzz have taken a new 10 year lease subject to a fifth year open market rent review at a commencing rent of £85,000 per annum exclusive. The Realbuzz will be opening in time for Christmas, with an additional sales area at first floor opening in the New Year.

The Realbuzz Group are a leading retail provider in the active endurance sector dedicated to inspiring and empowering people to live healthier and happier lives. They are organisers of the London Marathon and a number of sporting events nationally.

The Realbuzz retail arm trade from 12 stores nationally, with the Bridlesmith Gate opening taking them to 13.

Alan Pearson of FHP commencing:-

“The Realbuzz are another great new addition to Bridlesmith Gate, providing quality running and fitness apparel together with footwear and accessories and a full gait analysis for their customers.

Bridlesmith Gate continues to attract retailer interest with upsizes for the likes of Fat Face, Joules and Pretty Green in the last 12 months and recent additions such as Kanoo for their relocation, Goldsmiths and David Clulow Opticians. We have good interest in the units we are marketing opposite and hope to be in a position to announce further openings shortly.”

Stephen Tregenza of Metis Real Estate acted on behalf of The Realbuzz and JLL were joint agents alongside FHP Property Consultants.

Alan Pearson
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Tel: 0115 9507577 Email: alan@fhp.co.uk