

RELICXHOOKED

RELICXHOOKED

RELICXHOOKED

RELICXHOOKED



NIKE

RELIC X HOOKED

7

UK 8 US 9.5

WEIGHT 200g METALLIC GOLD
MARINE MINEUR METALLIC GOLD

RELICXINTAGUEUR_HROCKESBHM
921826 400

RELICXHOOKED.COM







RELIC X HOOKED

BRAND STORY

CIRCULAR PARTNERSHIPS DRIVE REVENUE, BUILD BRAND AWARENESS AND INCREASE CUSTOMER LOYALTY.

Relic x Hooked was born from the fusion of two businesses with a similar goal - to bring the highly saturated online vintage, re-sell and exclusive sneaker market to the commercial high street.

The first collaborative store launched in Septemeber 2019. Demand was high, so Relic x Hooked has since moved to a larger premises within the Victoria Centre in Nottingham.

The current store has a well established customer base, mostly comprising of the student demographic. The current store has an edgy industrial aesthetic, with the use of scaffold rails, boards, chipboard and cement-look walls, as well as stand out points such as a larger than life Nike shoe box tillpoint and ex-Heathrow Airport terminal lightbox.



EXPANSION
REQUIREMENTS

**SEEKING FULLY FITTED FASHION UNITS
IN LEEDS, MANCHESTER, BIRMINGHAM
AND CENTRAL OR EAST LONDON**

**1200-2000 SQ FT
+ ANCILLARY**

PROPERTY

Jack Shakespeare
FHP

jack@fhp.co.uk
07817924949

RELIC VINTAGE

Conner Turner & Martha Hills
Directors

contact@relic-vintage.com
07975766343

HOOKED

Daniel Wilmot
Director

hello.hookedbhm@gmail.com
07568323161

