



FHP ACQUIRE NEW STORE FOR BIRDS BAKERY IN WEST BRIDGFORD

Birds Bakery, the family owned bakery have secured their 62nd site to open at 83 Melton Road, West Bridgford in a deal brokered by Alan Pearson, Director of FHP Property Consultants. The new opening will complement the chain's existing representation on Central Avenue in West Bridgford.

83 Melton Road is situated within an established neighbourhood parade alongside Brumptions Butchers & Delicatessen, Chao Chao, Indian Nights, Bridgford Carpets, Slades Greengrocers & Florists, The Refinery and Sainsburys petrol station and convenience store opposite.

The property extends to approximately 1,195ft² and will provide seating for up to 24 people. The store will have customer forecourt car parking in addition to the existing roadside provision.

Mike Holling, Sales & Marketing Director of Birds Bakery commented:-

"We are delighted to be opening our latest store in the popular suburb of West Bridgford. It is our second store in the area and with our first store opening on Central Avenue nearly 40 years ago. We believe Melton Road is a perfect location for us surrounded by complementary local shops catering for both the surrounding population and commuter traffic too."

Alan Pearson of FHP commented:-

"Melton Road is an established neighbourhood retail destination with a number of complementary retailers and is a strong draw for West Bridgford with its plentiful free on street car parking and in addition the store will benefit from its own forecourt customer car park too. The store is of sufficient size to provide Birds' full offer including hot & cold food to go and coffee offer with associated seating."

FHP are retained to acquire further stores for Birds throughout the Midlands. If you have any opportunities for consideration, please send through to alan@fhp.co.uk / 07876 396005.

23/06/21

Fisher Hargreaves Proctor Limited is the region's leading commercial property consultancy.
Visit our website: www.fhp.co.uk

To find out more please call:

Nottingham | **Birmingham** | **Derby**
0115 950 7577 | **0121 752 5500** | **01332 343 222**

Nottingham Office
10 Oxford Street | Nottingham | NG1 5BG

Birmingham Office
122-124 Colmore Row | Birmingham | B3 3BD

Derby Office
North Point | Cardinal Square |
10 Nottingham Road | Derby | DE1 3QT