



## DERBION'S H&M STORE TO DOUBLE IN SIZE

Derby's best-loved retail and leisure destination, Derbion, has revealed its H&M store is set to double in size later this year.

H&M will temporarily close its doors from Sunday 17<sup>th</sup> July, before re-opening on Level 2 in Autumn. The new 25,000sq ft store will offer visitors an extensive selection of women's and menswear, as well as bringing H&M Kids under the same roof. The current H&M Kids store will remain open throughout the expansion, closing just before the transformation is complete to enable their relocation.

In a move that's sure to delight shoppers, the new supersized store will also see H&M Home arrive at Derbion for the first time. The new space will feature an extensive range of H&M's Home products, including bed linen, glassware and many more stylish home accessories.

H&M's significant upsize will see the retailer take over River Island's former unit next door, as well as refresh its current space. This follows the news that River Island will be relocating in-centre expanding its footprint by more than a third later this summer.

The news follows a string of announcements from Derbion including Jack Wills opening its doors earlier this month, as well as NEXT investing in its current space in-centre, which will deliver a number of exciting and physical changes to enhance its offer for shoppers this summer.

Toni Galli, H&M UK & IE Country Manager, said: *"We're excited to be significantly increasing our space at Derbion and look forward to shoppers seeing our new-look store when we open later this year"*.

*"With the much wider ranges of H&M available in one place, including our expansive Home collection, we're confident our new store will offer our customers a fantastic shopping experience."*

Adam Tamsett, Centre Director at Derbion, commented: *"This significant upsize for H&M demonstrates that brands are investing and are keen to expand their presence in Derbion."*

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*We're delighted to announce H&M's expansion and to be able to offer the retailer's highly desirable home products and bring children's clothing into the same store, so that everything is all in one incredible, contemporary space."*

Alan Pearson, Director of FHP Property Consultants commented: *"H&M is the latest retailer to upsize in the centre, following the announcement earlier this year or River Island's relocation and upsize, which is due to open next month.*

*Recent high-profile openings in the scheme include Jack Wills, FLANNELS, Mango and Tommy Hilfiger, with Frasers set to arrive at the centre later this year."*

Alan Pearson

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