



WISE GUYS LETTING DOUBLE HEADER!



FHP are pleased to confirm the letting of 2 retail units to growing menswear retailer Wise Guys. The shops are located in Chesterfield and Newark town centres and take Wise Guys to a total of 6 stores across the Midlands.

They have taken 9-9b Packers Row in Chesterfield on a long term basis. The shop is a former Greenwoods which has been stood vacant for many years and after a programme of refurbishment by the landlord Wise Guys are now open and trading. The shop provides accommodation of 1,859ft² over ground and first floor.

They have also signed for the former Dorothy Perkins in Newark which is a bigger unit measuring over 6,000ft² at ground floor which is set to become their new flagship. They have teamed up with their sister brand Wise Girls for this bigger space to provide a comprehensive mens and womens offering. They have relocated from nearby Middle Gate after outgrowing their unit and have committed to Stodman Street on a long term basis.

FHP acted on behalf of separate private landlord's on both properties, who were both very pleased with the results achieved.

Oliver Marshall at FHP comments:-

"It's brilliant to see an independent retailer like Wise Guys growing. They have taken on two very prominent locations in attractive market towns. These two deals highlight our strength as market leaders in the East Midlands as we are able to explore multiple units with acquisitive operators across the region. Mike is a great operator and we wish him well on these new openings."

Mike Willis, director at Wise Guys adds:

"We are delighted to have the opportunity to continue to grow the business. Chesterfield is a great new location for us and the increased size in Newark means we can add to the range, expand the formalwear side and introduce our sister company Wise Girls."

For more details please contact Oliver Marshall on oliver@fhp.co.uk or 07887 787885.

Oliver Marshall Date: 18/07/2022

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