

WINGERS

THE CHICKEN WING COMPANY

NEW LOCATIONS WANTED



Established in 2020, Wingers is a rapidly expanding, premium QSR brand specialising in Chicken and meat free wings, tenders and burgers, amassing sales of over 10m products since their inception.

Please email for a list of priority target locations:



DOUG TWEEDIE

doug@fhp.co.uk
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Currently trading from 15 locations, Wingers have grown a substantial pipeline of target locations with their experienced franchise partners, to include 10 more in solicitor's hands.

With this rapid success, we need sites nationally which meet the following criteria:

- 1,200 to 1,500 sq ft
- Class E use
- Busy roadside, retail park and neighbourhood schemes
- Complementary adjacencies
- 3 Phase Electrics



@wingersuk



wingers.uk.net/menu/

WINGERS



WINGERS
TOP-NOTCH FRIED CHICKEN

| LANDLORD INFORMATION PACK |



CONTENTS

THE BENEFITS 3

TASTY STATS 4

OUR LOCATIONS 5

AREA TYPES 6

PROPERTY CRITERIA 7

REQUIREMENTS 8

STORE IDENTITY 9

CONTACT DETAILS 11



THE BENEFITS

- We are a fast growing UK Fried Chicken brand. We currently have 25 stores operating and trading with an additional 15 sites launching by the end of 2026, with a strategic aim of 50 plus stores by the end of 2027.
- We invest **£250-300k** in each of our chosen locations.
- Every location is individually designed suit the environment it occupies, working in tandem with the landlord's requirements.
- A proven business plan which is focused on growth and long term success.
- Integrity is in our DNA.
- A marketing launch plan that will not only attract customers from day one, but will create considerable local excitement in the run up to opening.
- The best hands-on training and ongoing support from the franchisor, to ensure the business always runs smoothly – no shocks, no surprises.
- All our Franchise partners are experienced multi-site operators.



WINGERS

TOP-NOTCH FRIED CHICKEN

SO MUCH DELICIOUS FOOD HAS FLOWN OUT OF OUR KITCHEN SINCE WE OPENED!

TASTY STATS



8,000,000

Chicken Wings Sold!



10,000,000

Chicken Tenders Sold!



1,000,000

Burgers Sold!

OUR LOCATIONS

We currently have 25 locations open, with a pipeline of 15 more stores to be open by the end of 2026, with a strategic aim to have 50 trading locations by the end of 2027.



SOME OF OUR **CURRENT** LANDLORDS

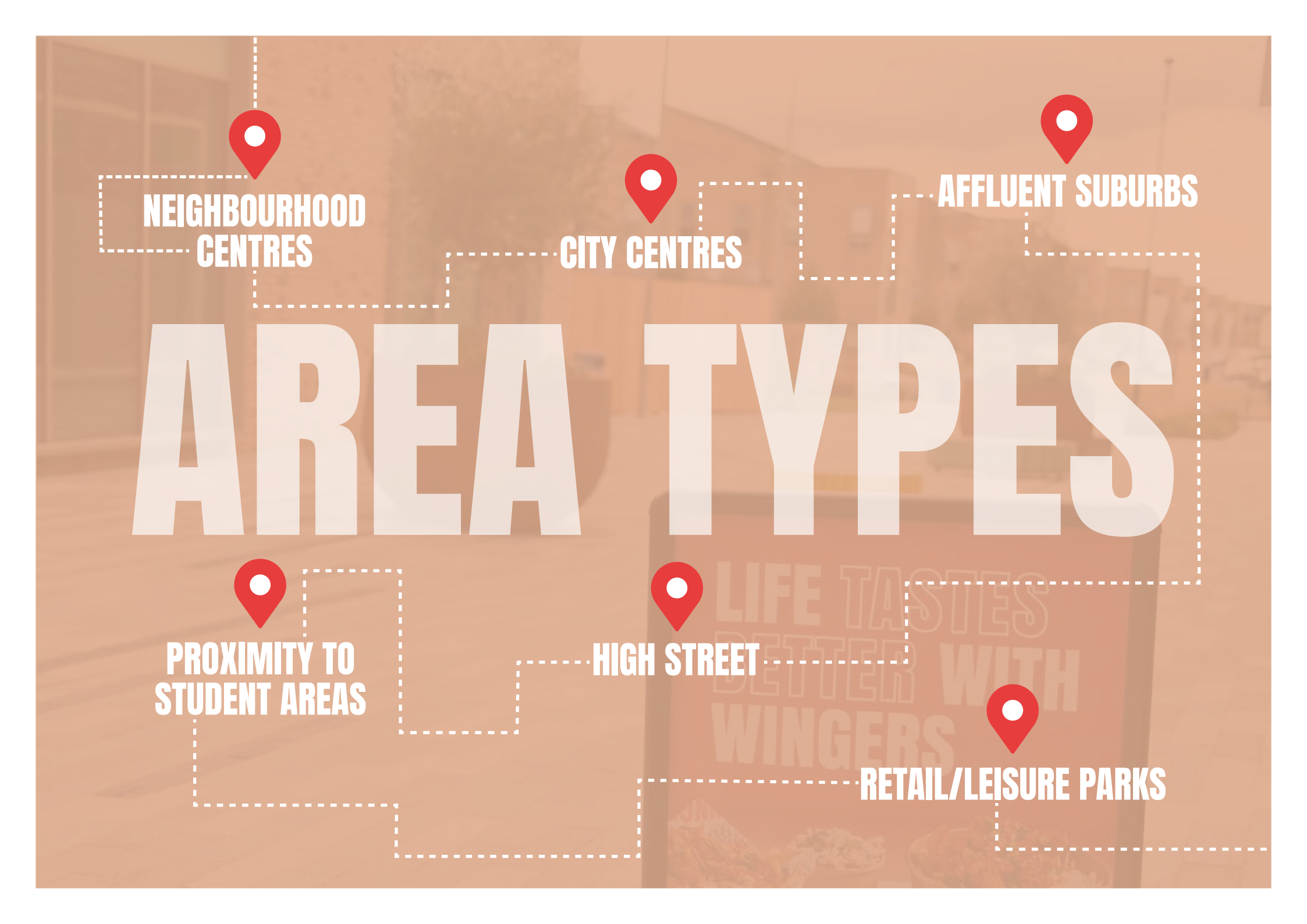


sovereign
centros

**SPORTS
DIRECT**

LCP.
part of IMCore





**NEIGHBOURHOOD
CENTRES**

CITY CENTRES

AFFLUENT SUBURBS

AREA TYPES

**PROXIMITY TO
STUDENT AREAS**

HIGH STREET

RETAIL/LEISURE PARKS

PROPERTY CRITERIA

- Flexible size requirements between 1200-2000 sq. ft. for a Wingers location.
- Class E requirement.
- Proximity of housing stock for urban stores.
- Heavy footfall for kiosk stores.
- Strong visibility and Car parking ideally
- Ideal locations: Community Developments. Retail Parks, High Street and Shopping Centres.



REQUIREMENTS

SIZE REQUIREMENTS:

1200-2000 sq.ft

PLANNING PERMISSION:

- Class E

PROPERTY REQUIREMENTS:

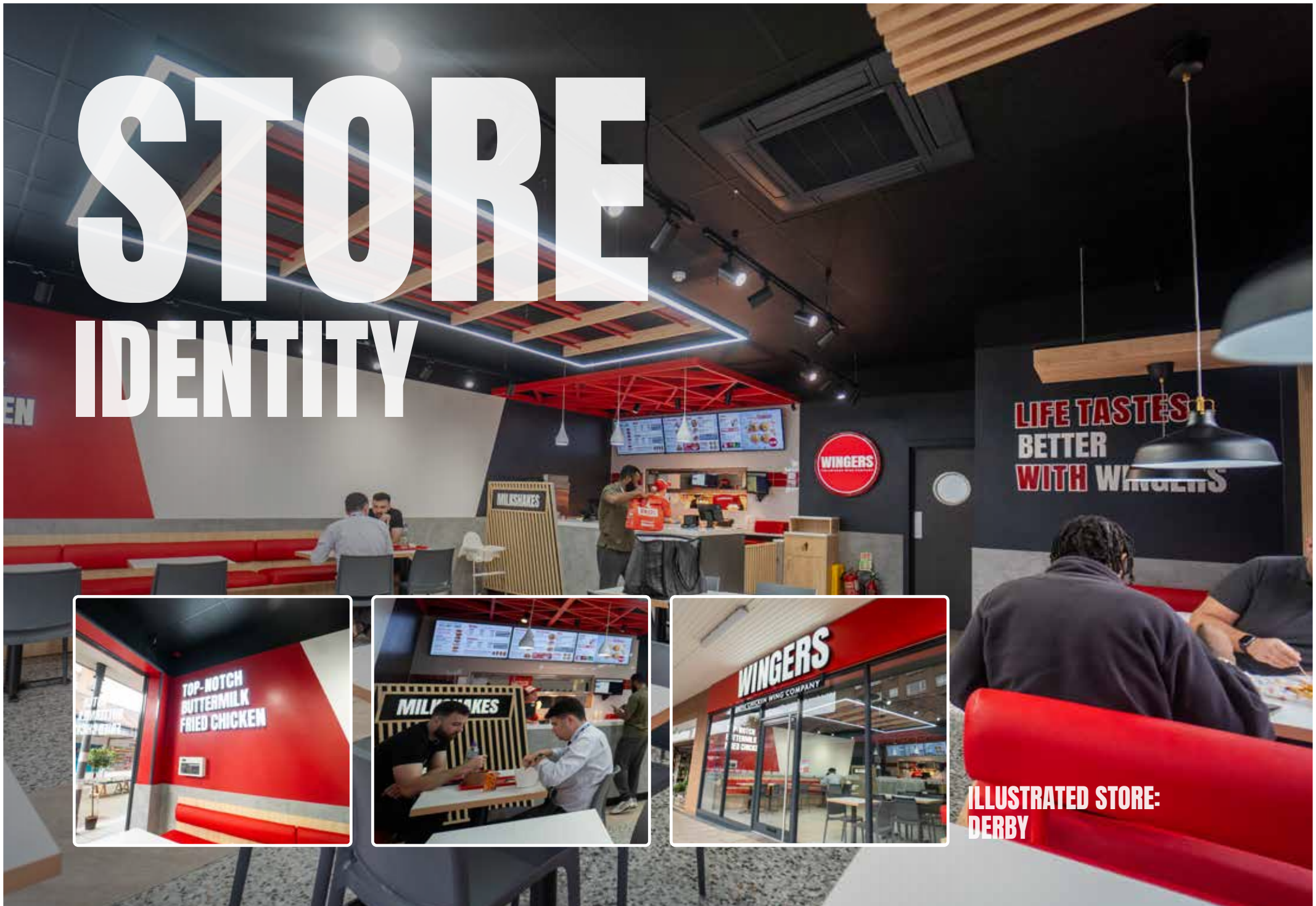
- 3 phase power supply
- Gas supply - (ideal but not essential)
- Water supply
- Drainage

SITE FORMATS:

- Flagship locations: 1800-2500sq.ft
- Urban restaurant: 1200-2000sq.ft



STORE IDENTITY



**ILLUSTRATED STORE:
DERBY**



**STORE
IDENTITY**

**ILLUSTRATED STORE:
WAVERLY**



WINGERS
TOP-NOTCH FRIED CHICKEN

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